

# THE ART OF BUSINESS COMMUNICATION

Close Encounters Theatre GmbH

#### **OUR OFFERS**

- IMPROVISATION
- PRESENT YOURSELF
- EMPATHIC COMMUNICATION
- PITCHING WITH PASSION & PURPOSE
- PRIVATE COACHING
- LIVE IMPROV SHOWS
- MURDER MYSTERY







#### **WE ARE SPECIALIZED**

#### IN TEACHING THE ART OF COMMUNICATION

Through professional, practical and playful exercises in theatre, we will inspire confident business communication and transform your team.

**IMPROVISATION** 

Enhance your team's communication and collaboration skills.

PRESENT YOURSELF

Elevate your team's leadership presence.

EMPATHIC COMMUNICATION

Tools for mastering difficult conversations.

PITCHING WITH PASSION & PURPOSE

Techniques to fully engage an audience.

PRIVATE COACHING

Methods to enhance your presentation skills.

LIVE IMPROV SHOW

Entertain your team with a professional improvisation show.

**MURDER MYSTERY** 

A team experience: Step into the story, solve the crime.









#### **OUR SERVICES**

#### **OUR WORKSHOPS ARE DESIGNED TO:**

INCREASE	your awareness of the importance of non-verbal communication
DEVELOP	your negotiation and agile thinking skills
BUILD	your confidence and risk-taking
INSPIRE	your empathic communication & active listening skills
ENHANCE	the use of your voice for public speaking
ELEVATE	lateral thinking, innovation and creativity
IMPROVE	your storytelling skills for presentation
STRENGTHEN	your interpersonal relationships and corporate culture



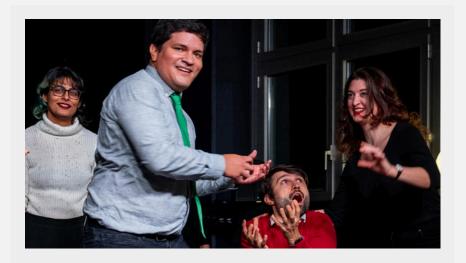






#### **IMPROVISATION**

# ENHANCE YOUR TEAM'S COMMUNICATION AND COLLABORATION SKILLS



Your team will gain an introduction to improvisation and its well-known "Yes, and..." principle, a powerful tool for developing communication skills and building cohesion in high performing teams. They will tune into their playful side and connect with each other in a way that is safe, engaging, and fun as they are guided through a series of practical improvisation exercises that enhance connection, communication and collaboration.









#### PRESENT YOURSELF

# ELEVATE YOUR TEAM'S LEADERSHIP PRESENCE



Participants will learn how to connect with an audience in an authentic and present way. We will focus on developing communication skills through proper execution of the voice. Furthermore, we will unpack nonverbal communication and give your team tools to present themselves as confident and engaging.









#### **EMPATHIC COMMUNICATION**

### TOOLS FOR MASTERING DIFFICULT CONVERSATIONS



Building an empathic culture in your organization is now recognized as key to success. The research confirms that empathic workplaces enjoy less stress, stronger collaboration and greater morale. It also improves employees' abilities to manage difficult events and situations. In this workshop we combine our skills in drama, relational counseling, coaching and psychotherapy in order to provide you and your team practical, inspiring and relevant exercises and resources to cultivate empathic communication in your organization.







# PITCHING WITH PASSION & PURPOSE

#### **TECHNIQUES TO FULLY ENGAGE AN AUDIENCE**



This workshop is designed to enhance your team's presentation skills. Participants will learn how to structure speeches to captivate and inspire an audience using storytelling tactics. We will also focus on giving your team tools to understand the connection between the body, voice and text to elevate leadership presence.









#### PRIVATE COACHING

## METHODS TO ENHANCE YOUR PRESENTATION SKILLS



Are you preparing for an important presentation?
Do you want to take your upcoming pitch to the next level? Do you want to feel calm and confident during an important team meeting and in front of an audience? In our sessions together, you will learn how to connect with your audience in an authentic and present way.









#### LIVE IMPROV SHOW

# ENTERTAIN YOUR TEAM WITH A PROFESSIONAL IMPROVISATION SHOW



The art of improvisation is creating scenes spontaneously based on the audience's suggestions, making it an interactive, unique and fun experience. Our actors will cater the show to fit your company setting and guarantee laughter for all!









#### **MURDER MYSTERY**

#### A TEAM EXPERIENCE! STEP INTO THE STORY, SOLVE THE CRIME.



A Murder Mystery is an interactive, immersive team building experience. Your team will meet a variety of interesting characters... Then a murder happens! You and your teammates will need to function as detectives to interrogate, investigate and put the pieces together. Who did it, how, and why?

Every Murder Mystery quest is customized to your desired theme, location, group size and duration.









# TARA BRODIN ARTISTIC DIRECTOR & COACH



In a career spanning 30 years in more than 20 countries, Tara has led individuals and organizations to success. She coaches executive leaders and their teams in the art of improvisation, vocal technique, body awareness, leadership presence and various other artistic mediums to enhance professional performance. Tara has taught theatre in universities and international schools. She has worked as a professional actor, singer, and director. As the Co-Founder, CEO, and Artistic Director of CET, Tara regularly directs Close Encounters Theatre's major public productions.

Tara holds a Master of Fine Arts in Theatre Practice and a Bachelor of Education from the University of Alberta, Canada, and a degree in Acting from Grant MacEwan University, Alberta, Canada.











#### **REVIEWS**

"A fast paced training packed with incredibly valuable knowledge served in a very engaging and effective way. I have no doubt it greatly improved our communication skills that we'll continue to benefit from moving forward.

- Karol Stosiek, Engineering Manager, Zürich

"I highly recommend Tara Brodin's workshop to any organization seeking to elevate their team's communication and interpersonal skills."

- Jean-Luc Haefflinger, EY - People Advisory

"Tara designed and led the perfect workshop for us. It was inspirational, provoked a lot of deep thinking about leadership presence and helped build concrete skills. Most importantly, it was a lot of fun and a wonderful chance for our group to connect and understand each other at a deeper level."

— Michelle Grant, ETH Zürich









#### **OUR CLIENTS**













































**Rotary International** 



































- All workshops are conducted in English
- In-house long term training courses available
- Workshops can be delivered at your venue of choice or at CET Studio in Zürich
- An apéro can be arranged for workshops hosted at the CET studio

We look forward to taking your business communication to the next level!

#### FOR A PERSONALISED OFFER, PLEASE CONTACT:

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